

AL KALY MARKETING AND COMMUNICATIONS COMMITTEE

Minutes of 8 January 2019 Meeting

The Meeting was held at the North IHOP in Pueblo and called to order by Oriental Guide Larry Weed, Chairman.

Members Present: Members present were Past Potentate Bob Burr, Oriental Guide Larry Weed Chairman, Nobles John Larson (Secretary), Doc Hathaway, and Dust Editor Lady Nicola Natale. Potentate James Hinojosa also attended. We should look into participating in community parades such as the Parade of Lights.

ITEM 1: Noble John said he had sent a note to Dave Bills asking the status of the webpage updates.

ITEM 2: OG Larry talked about the Mule Train and their goal of participating in as many parades as possible.

ITEM 3: IS James talked about the St. Valentin's Day Dance and that he was trying to get the Pueblo West newspaper to cover the event. He said that he hoped that in the future the dance would grow into a large event.

ITEM 4: The group discussed Dust printing. In the future the on-line version will be available to all with limited print copies produced.

ITEM 5: OG Larry continued review/discussion of the M&C Plan and talked about the monthly Membership activity Plan from Imperial. This plan outlines different activities membership could/should be working on each month.

ITEM 6: IS James asked about the First Saturdays Car Show (May – October) and expressed a desire that we continue supporting that event. Last year the City of Pueblo issued a Proclamation recognizing 6 June and Shriners International Awareness Day. IS James said he would like to see this expanded to more cities and communities.

ITEM 7: OG Larry talked about Blue Lodge visitation by Al Kaly and stated that Chief Ambassador Randy Sanger would be visiting the Fountain Valley Lodge tomorrow.

The next meeting will be at the Western Omelette in Fountain on 12 February 2019 at 10:00.

John Larson, Secretary
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